



DCV-161100010304

Seat No. _____

B. B. A. (Sem.-III) Examination

August - 2022

Entrepreneurship Development

(Old Course)

Time : $2\frac{1}{2}$ Hours]

[Total Marks : 70

Instruction : All question carry equal marks.

- 1 Define entrepreneurship. Explain the concept of entrepreneurship with reference to John Kao's model. 14
- 2 Discuss the origin of entrepreneurship along with its functions. 14
- 3 What is creativity ? Explain the strategies for promoting creativity and innovation. 14
- 4 What are different functions performed by social entrepreneur? 14
- 5 Define the meaning of family business. Discuss about the structure and types of family business. 14
- 6 What is succession ? How is succession handled in Family businesses ? 14
- 7 Discuss various sources of finance available for funding the entrepreneur's requirement in brief. 14
- 8 What is loan syndication ? Discuss the process of loan syndication along with its benefits. 14
- 9 Discuss the relevance and achievements of EDP's. 14
- 10 Discuss in detail about various entrepreneurship development institutions in India. 14